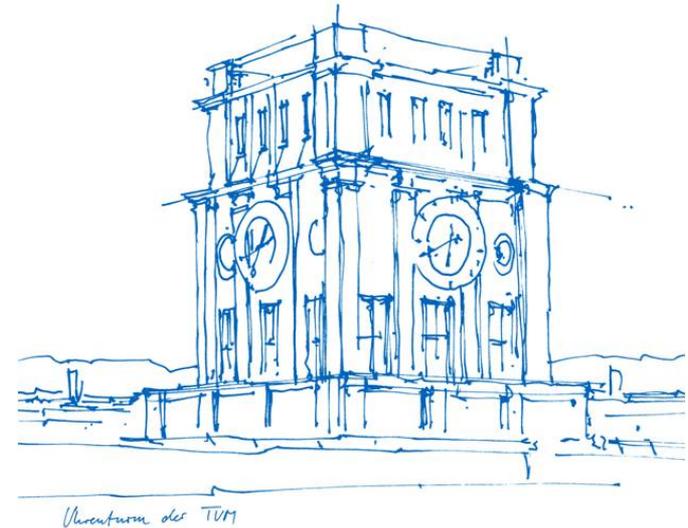


Welcome! Summer School Presentation 2019

TUM School of Management

International Summer School „Sustainable Entrepreneurship“ 2019

July 15 – July 26 in Munich



Summary

- **About International Summer School 2019**
- **Main Information at a Glance**
- **What can you expect**
- **About the program**
- **How to apply / contact**

About International Summer School 2019

“Sustainable Entrepreneurship – Theory and Practice” course program

12-day program aims to give participants the practical and theoretical foundation to become a changemaker capable of achieving economic, social, and ecological goals.

Workshops and lectures

- Academic experts and successful entrepreneurs from a variety of industries will help lead workshops that turn challenges into opportunities
- International Participants will work in small groups to develop a business concept and pitch presentation for the conclusion of the program
- Students will be able to take advantage of the expertise as they absorb the theory and practice of creating a sustainable business model

The International Summer School 2019 at a Glance

- **Dates:** July 15 to 26, 2019
- **Locations:** Munich
- **Target Group:** International Master´s students and young professionals with an interest in Sustainability and Entrepreneurship
- **Language:** English
- **Applications deadline:** April 1 (Early Bird fee €1,990), May 10 (Regular fee €2,190)
- **Credits:** 6 ECTS
- **Examination:** Presentation – pitching a business model
- **More information:** <https://www.wi.tum.de/summerschool/>

What can you expect from the Summer School

Our objective: Inform – Inspire – Interact!

Inform

Benefit from cutting-edge research at a triple crown accredited business school and the rich experience of sustainable entrepreneurs. Get to grips with the theory and practice of founding a new sustainable business.

Inspire

Work with dedicated academics and a diverse group of sustainable entrepreneurs from different industries, including fashion, food and energy. Participate in interactive workshops and learn to see societal challenges as entrepreneurial opportunities.

Interact

Collaborate with people from all over the world and generate creative entrepreneurial ideas for tackling the grand societal challenges of the 21st century. Work in small teams to develop your own business concept and become a changemaker.

About the program

WEEK 1

DAY	MORNING (9:00 -12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 15.7	<p>Welcome to the TUM School of Management Prof. Dr. Gunther Friedl</p> <p>Introduction to Sustainable Entrepreneurship Prof. Dr. Frank-Martin Belz</p>	<p>TUM Tour Munich, Garching and Weihenstephan Prof. Dr. Frank-Martin Belz</p>	<p>Beergarden Weihenstephan</p>
TUE 16.7	<p>Sustainable Business Model Canvas <i>Introduction and Group Exercise</i> Prof. Dr. Frank-Martin Belz</p>	<p>Sustainable Entrepreneurship Farming and Food <i>Introduction and Visit to an Urban Farm</i> Dr. Fabian Riedel</p>	<p>Sustainable Gamba Tasting</p>
WED 17.7	<p>Sustainable Entrepreneurship in the Global South: <i>Introduction & Cases</i> Dr. Aline Menden</p>	<p>Sustainable Entrepreneurship in the Global South: <i>Workshop</i> Dr. Aline Menden</p>	<p>Free time</p>
THU 18.7	<p>Sustainable Entrepreneurship Energy: <i>Introduction & Business Model</i> Florian Henle</p>	<p>Sustainable Entrepreneurship Fashion: <i>Introduction & Business Model</i> Bernd Hausmann</p>	<p>Visiting Tollwood Festival</p>
FRI 19.7	<p>Sustainable Business Model Canvas: <i>Brainstorming and Team Building</i> Prof. Dr. Frank-Martin Belz</p>	<p>Sustainable Business Model Canvas: <i>Team Work</i> Prof. Dr. Frank-Martin Belz</p>	<p>Barbecue at Isar</p>
SAT 20.7	<p>Hiking at the foothills of the Bavarian Alps</p>	<p>Swimming in the Lake</p>	<p>Free time</p>
SUN 21.7		<p>Rest Day</p>	

All classes and workshops will take place at the TUM School of Management in Munich.

About the program

WEEK 2

DAY	MORNING (9:00 -12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 22.7	Team Work	First Pitches and Feedback Prof. Dr. Frank-Martin Belz	Munich City Tour
TUE 23.7	Business Model Development Workshop Rebecca Preller	Team Work in the Field	Free time
WED 24.7	Business Model Development Workshop Rebecca Preller	Storytelling Dr. Sebastian Planck	Sustainable Wine Tasting
THU 25.7	Team Work	Presentation Training Dr. Sebastian Planck	Free time
FRI 26.7	Final Presentations and Certificate Ceremony	Farewell Lunch and Drinks With entire team	End of the International Summer School 2019

All classes and workshops will take place at the TUM School of Management in Munich.

How to apply / contact

To apply for the International Summer School 2019, applicants have to send their detailed résumé and a One-page motivation letter to esther.salvi@tum.de. The motivation letter should describe prior experiences in the areas of sustainability and entrepreneurship.

To benefit from our Early Bird rate, the application have to be sent by April 1, 2019.
The final deadline for applications at a regular rate is May 10, 2019.

Information for students that require Visa

Early applications are encouraged! It's important to plan ahead to allow enough time for visa and travel arrangements. We strongly advise to apply at least three months in advance.

After registration in the program we will provide the applicants with an official invitation letter to support the visa application.

Terms and Conditions

All accepted students are requested to pay 30 per cent of the total program fee, after receiving the confirmation letter, as registration fee to secure a place in the program.