

STRATEGIC VISION OF THE DIGITAL ECOSYSTEM (3 ECTS, S2 93001393):

- 1 Analysis of the digital ecosystem environment: digital ecosystem stakeholders; innovation and competitiveness; public intervention; globalisation and geopolitics.
- 2 The telecommunications sector: the evolution of the telecommunications sector; the telecommunications market; sectoral regulation; challenges in electronic communications.
- 3 The internet ecosystem: the evolution of the internet; the internet value chain and its economics; internet platforms and the platform economy; internet governance and internet regulation.
- 4 The data economy: definition and measurement of the data economy; technological challenges; data regulation and artificial intelligence; digital transformation.
- 5 Multidisciplinary project/ y case study (bioengineering, photovoltaic conversion, nanotechnology, telemedicine, etc.)